

CHURCH NOTICE BOARDS

How do people outside your faith community know what is happening within the four walls of your church? Without two things, a notice board and a website, your church may forever be shrouded in mystery, or perceived as a 'wedding location' every Saturday as people dress so smartly!



This article gives some helpful tips in developing your new notice board. If you are interested in a free website for your church then visit <http://netadventist.org.uk>.

1. Size and location. Big is always better. People notice big. In developing your sign make sure it is big enough to be visible and close enough to the road that the passing public can see it. That also means the font size for your lettering should be large enough to be read at a distance.
2. Colours. Your board can be in any variety of colours, but try and choose a colour that complements the rest of the building. Also remember that some colours may fade or get dirty faster than others.
3. Elements to include on your notice board:
 - a. **THE ADVENTIST LOGO.** This helps make the church 'corporate identity' recognisable anywhere in the world – just as the 'golden-arches' will always lead you to a MacDonald's, so the logo will identify your church in any country or language. The logo can be in full colour or monochrome but must follow the guidelines in the logo standards manual. Find out more about the logo and download the manual from <http://adventist.org.uk/who-we-are/what-we-believe/logo>
 - b. **WELCOME.** We are not an exclusive church, so somewhere on the sign indicate that all are welcome.
 - c. **SERVICE TIMES.** List your times of worship in language that a non-Adventist will understand. For instance, use Saturday (Sabbath) rather than just Sabbath on its own – otherwise most Christians will turn up on Sunday. Use Bible study rather than Sabbath School. Youth meeting (13-18) rather than AYS. Pretend you are a non-Adventist – or take a photo of your sign and show it to a non-Adventist. Ask them what they understand.
 - d. **CONTACT DETAILS.** If people want to contact you when the church is closed how do they do it? Include the name and phone number of the Minister and/or church elder. You may also want to include an email address. Tip: Your notice board will probably last longer than your minister! Make sure



that in designing the board that it is not too difficult or costly to change a name and phone number.

- e. **SERVICES OFFERED.** Do you offer weddings, funerals, baby dedications, a drop in centre, coffee morning, etc. If you offer the service then let your community know.
- f. **WEBSITE.** People may be curious about your church but scared to come in. Your website URL in a prominent position may well give them an opportunity to take a look at your church in a non-threatening manner. If they like what they see, they may well come through the door next week.
- g. **QR Code.** In the days of mobile technology a QR code may be a quick way to allow people to see more of what is inside your church. Becoming increasingly popular, you can get one for free at <http://www.qrstuff.com/>.



SAMPLE NOTICE BOARD



Welcome

Service Times

Saturday (Sabbath)

Adult's Bible class	10:00 am
Children's Bible club	10:00 am
Worship service	11:15 am
Youth Meeting	4:00 pm

Sunday

Youth club (Pathfinders)	2:00 pm
--------------------------	---------

Tuesday

Prayer Meeting	7:00 pm
----------------	---------

Contact us

Minister: Pastor Fred Smith
Tel. 01234 567893
Mob. 07779 123456
Email. info@me.uk

About us

We are a friendly Christian church . We love God and follow Bible teachings.

www.adventist.org.uk



Helpful links: http://www.churchnoticeboards.co.uk/resources/cnbc_a4_brochure.pdf.aspx